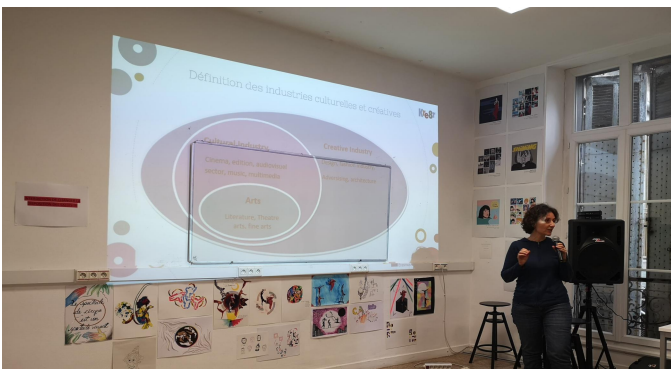




## The Final Conference



The final conference of the Kre8r project was held in Marseille, France at the Ecole de Design ESDAC, on the 23<sup>rd</sup> of October, 2019, and was hosted by partner organization Boreal Innovation.

The conference opening was done by the co-director and founder of the Ecole de Design ESDAC, Stéphane Salord, who spoke about turning creative skills into sustainable businesses.

This was followed by the short talk done by Laurent Bonnet, manager of BOREAL INNOVATION, on “How can we support the creative entrepreneurs of today and tomorrow?” and right after that a smart talk by Stéphane Soto, General Manager of Medinsoft.

The conference concluded with a Boreal Innovation smart talk about development of the entrepreneurial skills of creative project leader.



## Project meeting

Partner meeting 5 was held in Marseille, France on the 22<sup>nd</sup> and 23<sup>rd</sup> of October, 2019. It was organized by Boreal Innovation and attended by representatives of partner organizations. During the meeting we finalized the Creative Business Development Curriculum for Nascent Creative Entrepreneurs; the in-service tutor handbook and videos; and the e-learning portal which was presented at the Final Conference.

The policy paper for the Kre8r project was also finalized and all the business case studies were uploaded onto the Kre8r website and e-learning platform. The video documentary was also finalized.

The partners made last adjustments for the final conference and prepared the next multipliers events, the national campaigns.

## Multiplier Events

### Animation Workshop and National Campaign

A public animation workshop with 20 nascent creative entrepreneurs, business owners and VET professionals was held in each partner country where we're involved.

A national campaign to present the Policy Paper, where 10 senior representatives of the sector participated, was held in each partner country.



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