



## The success requires the artist to do more than create

The question is why to start a creative business? The positive aspects of why to start a creative business are low cost, the creative businessman can do what he loves, his working hours are flexible and he can work anywhere. There is unlimited potential and the entrepreneur is his own boss.

The success of a creative entrepreneur requires the artist to spend more on his successful business than his own work, but much more than the artist created, which means that he learns about running a business and marketing to sell its products or skills. Fortunately, it can even be creative.

One of aims of the KRE8R project is, among other things, creation of a curriculum for teachers of start-ups and VET tutors. Under this goal, creative entrepreneurs will get an overview of business, finance, marketing, and much more.

Since July, KRE8R has made progress in developing a curriculum for creative entrepreneurs. This curriculum will serve to educate start-up entrepreneurs who will have the opportunity to complete online education or face-to-face education.

New case studies are developed by individual partners that show examples of good practice from their surroundings. Each partner produces six of these studies. Case studies will be used by start-up entrepreneurs and will be available on the e-learning portal.

The partner organizations, that run the KRE8R project, manage collectively [Facebook site](#), as well as [web site](#) where everyone is constantly informed about the project news and outcomes.



## In-service training for VET professionals

Build the capacity of VET providers through the provision of appropriate in-service training is one of the key objectives of the KRE8R project.

3 VET professionals from each partner country will participate in the proposed transnational training event to be held in Marseilles, France from 21<sup>st</sup> to the 25<sup>th</sup> January 2019 and further 10 VET professionals will complete in-service training in each country during the project cycle.

In-service training will use curriculums that partners develop together. These curriculums will be translated into partner languages.

## Project meetings and common activities

On 19<sup>th</sup> July, 2018, a skype meeting with partners was held to discuss the preparation of in-service training for VET professionals. This in-service training will take place in France from 21<sup>st</sup> to the 25<sup>th</sup> January 2019.

Other skype calls were realized on September 14<sup>th</sup>, and on October 22<sup>nd</sup>, 2018. During both calls, the project partners discussed future steps in the implementation of the KRE8R project.

The third steering committee meeting of KRE8R project was held in Prague, Czech Republic, from the 8<sup>th</sup> to the 9<sup>th</sup> November, 2018. The meeting was organized by the Centre for Community Organizing Northern Moravia and was attended by representatives of partner organizations. All the activities that had already taken place within the KRE8R project were discussed and evaluated during the meeting, as well as planning future activities.

The 4<sup>th</sup> Steering Committee meeting will be held in Spain, in Lousada, Portugal from the 17<sup>th</sup> to 18<sup>th</sup> of April 2019, where further steps will be discussed in the KRE8R project.



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