



Europe needs more entrepreneurs

The project develops a tailor made entrepreneurship curriculum for young people embarking on a career in the creative industry sector.

Entrepreneurship drives innovation, competition, job creation and growth. It enables new innovative ideas to turn into successful ventures and can unlock the personal potential of individuals.

One of the priorities of the new Erasmus+ programme is to promote cooperation in innovation and an exchange of best practices between vocational and education training providers.

The KRE8R project targets the field of creative and cultural industries by providing bespoke educational resources that will enhance the young person's competencies at a higher, basic and transversal level. More entrepreneurs are needed in a Europe of growth and greater employment.

Young people have been harshly affected by the global economic crisis and youth unemployment levels remain persistently high with the recovery in Europe slowly advancing.

Youth unemployment rates at the end of 2016 in partner countries stood at.

One stark feature of the current employment crisis is the high number of graduates currently out of work or working well below their skill and educational level.

In the words of one commentator "This is the painful human face of the crisis as world's best and brightest are wasted" (Angel Gurría, The Times).

The KRE8R project is linked to its user base not only through websites, but also on social media (Facebook) that each partner actively maintains during the project.

For more information and to get in touch, visit us at www.kre8r-project.eu or our Facebook page [Kre8r project](#).

