NEWSLETTER

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Europe needs more entrepreneurs

The project develops a tailor made entrepreneurship curriculum for young people embarking on a career in the creative industry sector.

Entrepreneurship drives innovation, competition, job creation and growth. It enables new innovative ideas to turn into successful ventures and can unlock the personal potential of individuals.

One of the priorities of the new Erasmus+ programme is to promote cooperation in innovation and an exchange of best practices between vocational and education training providers.

The KRE8R project targets the field of creative and cultural industries by providing bespoke educational resources that will enhance the young person's competencies at a higher, basic and transversal level. More entrepreneurs are needed in a Europe of growth and greater employment.

Young people have been harshly affected by the global economic crisis and youth unemployment levels remain persistently high with the recovery in Europe slowly advancing.

Youth unemployment rates at the end of 2016 in partner countries stood at.

One stark feature of the current employment crisis is the high number of graduates currently out of work or working well below their skill and educational level.

In the words of one commentator "This is the painful human face of the crisis as world's best and brightest are wasted" (Angel Gurría, The Times).

The KRE8R project is linked to its user base not only through websites, but also on social media (Facebook) that each partner actively maintains during the project.

For more information and to get in touch, visit us at www.kre8r-project.eu or our Facebook page Kre8r-project.





Training needs analyses

During the first half of this year, Training Needs Analysis (TNA) was implemented by all partner organizations. The Creative Business Development Curriculum will be created using this analysis.

In total, 91 questionnaires were completed between February and April 2018 by 50 creative entrepreneurs and 41 artists. The main respondents were women. The results of the analysis highlighted 8 major topics for the two target groups, these topics will be further developed by the individual project partners.

The first group, 'Artists', expressed a need for efficiency in their daily routine, linked with an activities which have already been set up. The second target group, 'Entrepreneurs', expressed needs linked to the first stage of business development.

From TNA's results, it was agreed that the course should be presented differently for the artists than for the entrepreneurs, thus making it more attractive for the artist to engage.

May meeting in Malta

The second steering committee meeting of KRE8R project was held in Naxxar, Malta from the 17th to the 18th May, 2018. The meeting was organized by Across Limits and was attended by representatives of partner organizations. Partners from the Foundation Center Educational Spektrum could not attend the meeting due to a prior commitment. All the activities that had already taken place within the KRE8R project were discussed and evaluated during the meeting, as well as planning future activities.

The meeting also addressed the situation with the introduction of a new GDPR, which will be implemented in the project and signed by all partner organizations.

On 19th July, 2018, a skype meeting with partners will be held to discuss the preparation of in-service training for VET professionals.

The 3rd Steering Committee meeting will be held in Prague on 8th & 9th November, 2018, where further steps will be discussed in the KRE8R project.



